



2017
Advertising Kit

GOSPEL **ebooks** 

About Us

Who We Are and What We Do

Gospel eBooks was the first website to provide alerts for free and discounted Christian e-books. We keep track of which titles are on sale and then post a fresh list of deals every morning. We are here to save our followers time and money by pointing them to e-books that they actually want to read, at a fraction of the cost.



Jefferson Bethke

“As an avid reader, Gospel eBooks is a dream come true.”

- *Author of the New York Times Bestseller “Jesus > Religion”*



Tim Challies

“If you own a Kindle...it’s pretty much a must-read site.”

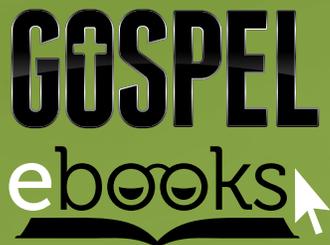
- *Author of “The Next Story” and blogger at Challies.com*



Jeff Goins

“It’s my go-to resource for high-quality, affordable Kindle books.”

- *Author of “The Art of Work” and blogger at Goinswriter.com*



Key Statistics

Website & Social Media



106,000+

Monthly
Pageviews



20,500+

Monthly
Unique Visitors



69%

of visits are from the
United States



13,500+

Twitter
Followers



13,500+

Facebook
Page Likes



8,000+

Email
Subscribers



1,500+

RSS
Subscribers



6,500+

Chrome App
Users

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Why Gospel Ebooks?

When people visit our site, they do so primarily for one reason: to buy Christian e-Books. Through our advertising options, we can help **showcase your book** to our large following of Christian readers. We can also get your book in front of the right people to help expand your platform. When your book is on our site, it's seen by people of influence such as published authors, top bloggers, and Christian publishing executives. When we post book deals, they are often re-shared and listed on other blogs and websites, producing a 'snowball effect'. You've spent a lot of time and effort writing your book; we want to make sure it gets into the hands of as many readers as possible.

If you're looking to promote **something other than a book** we would love to help share your message, ministry, or product. We have an exclusively Christian audience who: 1) purchases Christian products online; 2) enjoys reading and studying; 3) embraces new technology; and 4) likes saving money by taking advantage of great promotions. Let us help you share your message!

Explore our Packages



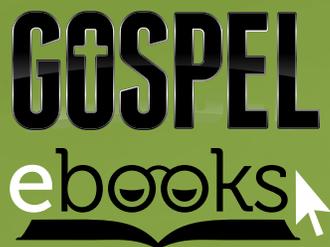
**A La Carte
Ad Options**
Pages 5-6



**E-Book
Ad Packages**
Page 7



**Standard
Ad Packages**
Page 8



À La Carte Advertising

1. Social Media Blast

\$50

Advertise your message or product to our social media followers. You provide us with the ad and we'll post it on our Twitter and Facebook pages.

2. E-Book Listing

\$50

Would you like your book listed on Gospel eBooks? Now you can! Your deal will be posted to the front page of our site, available in our archives, sent out in our daily deals e-mail and RSS feed.

To get your book listed, visit
gospelbooks.net/submit

3. Site Wide Banner

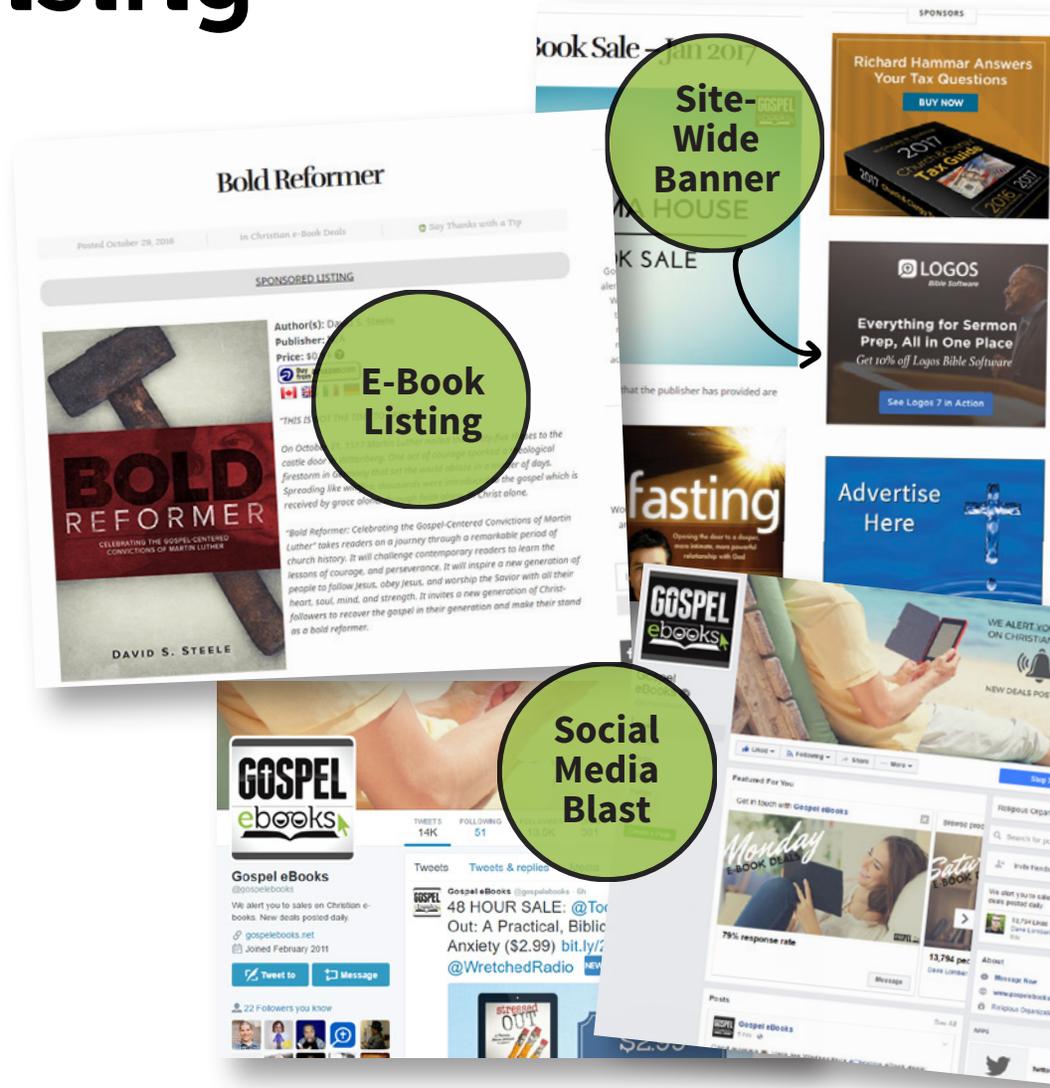
300x125px

\$50 per 7 days

300x250px

\$75 per 7 days

Get your ad displayed in a highly visible area on Gospel eBooks. No matter what deal people are looking at, they will see your ad in the sidebar. Your banner will display just below the fold under "Sponsors".



4. Featured E-Book

Premium

\$40 per day

Sidebar

\$40 per 5 days

Set your e-book apart from the rest. Have it featured in our **premium** spot, which is at the top of both the home page and the daily deals page OR have it displayed for longer in the **sidebar** which will appear directly below the sponsored banners.

5. E-Mail Blast + Premium Feature

\$450

Take over our e-mail list by sending out your message to our 8,000+ subscribers. You provide us with the content and we'll send it out on the day you choose. Your e-mail will be sent separately from our daily deals which means there won't be any competing content to distract our readers from your message. Additionally, your e-mail will be featured on the homepage and daily deals page (both above-the-fold) on the day you select.



E-Book Ad Packages

These packages have been designed to effectively **promote your e-book sale**.
If you'd like to advertise a full priced title or something other than an e-book
please see our standard packages on the following page.



Starter

\$79.00

SAVE \$10



E-Book Listing



Featured E-Book
(Premium or Sidebar)



Gold

\$249.00

SAVE \$45



E-Book Listing



Three-Day Premium
Featured E-Book



7-Day 300x250px
Banner



Social Media Blast

For a description of each of these items please refer to pages 5-6.

Standard Ad Packages

These packages have been designed to **promote your message, ministry, or product**. If you'd like to advertise a discounted e-book please see our packages on the previous page.



Starter
\$109.00

SAVE \$15



Social Media Blast



7-Day 300x250px
Banner



Gold
\$599.00

SAVE \$100



2x Social Media Blasts



14-Day 300x250px
Banner



E-Mail Blast



Premium Feature

For a description of each of these items please refer to pages 5-6.

Endorsements

Recommendations from the Christian publishing industry

“Gospel eBooks has been a key partner for us as we've continued to grow our eBook business over the past few years. Their commitment to excellence and passion for the Gospel has helped us connect our life-changing content with readers around the world.”

Nick Gilbert

Digital Sales Director, David C. Cook

“Gospel eBooks has been a wonderful partner to New Leaf Publishing Group over the last couple of years. They have been a great marketing tool for promoting our digital books through their online presence, eblasts, and social media. They make the process super easy and fun! Partnering with Gospel eBooks has GREATLY increased our digital sales and we look forward to continuing our partnership for years to come!”

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(Former) Publicist, New Leaf Publishing Group

“Gospel eBooks is an excellent resource for helping consumers find exceptional deals on quality Christian eBooks. Gospel eBooks has been an outstanding partner, helping us by alerting their numerous fans and followers when we run eBook price promotions. Highly recommended!”

Ayannah Mers

Digital Manager, Harper Collins Christian Publishing

"Gospel eBooks has been an amazing tool for us to reach new readers and, most importantly, share the Gospel through the written word. We've partnered with Jeremy on several author hangout events and he's been a joy to work with, always detail-oriented and professional. In this ever-changing industry it is encouraging to have a partner like Gospel eBooks."

Alison Storm

Publicist, Ambassador International

Endorsements

Recommendations from the satisfied advertisers

“The best way to market a book is to find out where your readers are and tell them about it. Your potential readers rely on Gospel eBooks to provide them the best deals on high quality Christian books, and they are hungry for more. No other marketing promotion I have tried has been as effective as GospelBooks.net.”

Andrew Gilmore

Author of “Do No Work”

“Thanks for your service! I must say, it is exceptionally effective. On the day you scheduled my book, I got over a thousand downloads and above 500 on the following day, making my book to shoot to number 1 in it’s category and number 133 in the entire kindle store. Thanks! Great service!”

Meebo Metfula

Author of “The Supreme Court of Heaven”

“I used Gospel e-Books to promote my recently published book and I had great success. I highly recommend using them for your book promotions — your book will get tremendous exposure and, like my book, you will make a lot of sales. Jeremy is very knowledgeable and helpful and he runs an excellent site. I will use this service again for additional exposure for my book.”

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Author of “Socrates, Jesus and Freedom”

“Thanks for posting my book (Letters From a Martyred Christian). I was hoping we might give away 300-500 in 24 hours and we ended up giving away 2132.”

H.L. Hussman

Author of “Letters From a Martyred Christian”

Interested in advertising?

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or visit gospelbooks.net/advertise.

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